Permit #S00072248

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00072248 **Type of Permit:** STILL **Release Date:** 12/04/2013

Production Company LOCKBOX PRODUCTIONS

Insured Company Name LOCKBOX PRODUCTIONS

Contact Phone No. 1 212-343-1400 304
Contact Phone No. 2
Fax 212-219-0408
Address 315 W 39TH ST, #1400
NEW YORK, New York 10018

Production Title AEROPOSTALE

Type of Production Still Photo

Producer Gina Wilk

Director Doug Karr

1st AD Lary Bartholomew

Production Manager Gina Wilk

FilmL.A. Coordinator Adrian Fayad

Location Manager Gina Wilk
Primary Phone Mobile - 413-281-4024
Secondary Phone Office - 310-838-4600

Location Assistant Gina Wilk
Primary Phone Mobile - 413-281-4024
Secondary Phone Office - 310-838-4600

Fees

FILMLA FILM APPLICATION FEE	$625.00
SANTA MONICA FILM APPLICATION FEE	$262.66
SANTA MONICA BEACH FILM MAJOR 21 PLUS CAST/CREW LOCATION FEE	$1,280.00
SANTA MONICA PARKS FILM MAJOR (21 PLUS CAST/CREW) LOCATION FEE	$1,280.00
SANTA MONICA FIRE SAFETY OFFICER	$1,724.06
SANTA MONICA FIRE VEHICLE	$52.74
SANTA MONICA POLICE OFFICER	$2,049.84
SANTA MONICA POLICE VEHICLE	$75.00

Total Permit Fee $7,349.30

Number of Locations 2

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Summary Information — Location

Permit Number	S00072248	**Location Manager**	Gina Wilk
Production Company	LOCKBOX PRODUCTIONS	Primary Phone	Mobile - 413-281-4024
Insured Company	LOCKBOX PRODUCTIONS	Secondary Phone	Office - 310-838-4600
Production Title	AEROPOSTALE		

Location Address Ocean Ave., Colorado Ave - San Vicente Blvd, Santa Monica, CA 90401

Location Name PALISADES PARK (SANTA MONICA)

Location Type Park

Film Dates 12/5/2013 - 12/5/2013 08:00 - 14:00 1 day

Open or Closed to the Public Open

Generic Conditions
Equipment vehicles may park on one side of the street only.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached documents
DTSM Filming Guidelines 2013.pdf
DTSM Filming_Fee_09_01_13.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Motor Homes	1
Trailers	1
Vans	3

Personnel on Location

Type	Quantity
Cast	1
Crew	40
Santa Monica Fire Officer	1
Santa Monica Police Officer	1

Filming Activities Exterior daily life still shots of a model against scenery; Filming behind the scenes/broll/video of photo shoot;; areas within the park from Ocean Ave., Washington Ave to Broadway;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

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Approvals

CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten
CITY OF SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Debbie Braley

Coordinator Note SANTA MONICA FSO REQUIRED. 12/5; 0700-2000 HOURS.

Parking

Base Camp
Location Type : Filming Location
Parking Notes
55 SPACES IN NORTH LOT (8A-9P)

Crew Parking
Location Type : Filming Location

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Production Title	AEROPOSTALE		

Posting "No Parking" signs W/S OCEAN AVE., WILSHIRE BLVD.- WASHINGTON BLVD.
METER #'S: 1100, 1102, 1104, 1106, 1108, 1110, 1112, 1114, 1116, 1118, 1120, 1122, 1124, 1126, &; 1128

Approximate Footage County Parking **Log Number** SM - 15 SIGNS

Date(s) 12/5/2013 to 12/5/2013 **Time(s)** 08:00 to 20:00

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Summary Information — Location

Permit Number S00072248
Production Company LOCKBOX PRODUCTIONS
Insured Company LOCKBOX PRODUCTIONS
Production Title AEROPOSTALE

Location Manager Gina Wilk
Primary Phone Mobile - 413-281-4024
Secondary Phone Office - 310-838-4600

Location Address SANTA MONICA BEACH (EXCLUDING PIER), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

Film Dates 12/5/2013 - 12/5/2013 13:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions
A minimum of 8 feet of vertical clearance must be maintained if flying cables over the bike path.
MEN WORKING AHEAD signs must be posted during activity on bike paths.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Please see attached document SM FIRE - LOCKBOX (3).pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	40
Cube Trucks	3
Generator	4
Motor Homes	1
Trailers	1
Vans	3

Personnel on Location

Type	Quantity
Cast	1
Crew	40
Santa Monica Fire Officer	1
Santa Monica Police Officer	1

Filming Activities Beach/sand Towers #22 – 26. ; Models on sand/beach against scenery w/sparklers, heaters & water-based smoke machine; Filming behind the scene/broll shots of photo shoot; controlled music playback w/boombox; (4) Honda 3K generators based in the parking lot with cabling to the beach; 2 hand truck heaters on the beach;

Special Effects: F/X Permit # 13EVE263

Type	No. Times Per Day	No. Takes Per Take
Propane Heaters	1	1

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

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Production Title	AEROPOSTALE		

Approvals	CITY OF SANTA MONICA - FINANCE DEPARTMENT/PARKING OPERATIONS	Anthony Mazeika
	CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
	CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten
	CITY OF SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Debbie Braley

Coordinator Note SANTA MONICA FSO REQUIRED. 12/5; 0700-2000 HOURS.

PRODUCTION WILL HAVE SPARKLERS ON SAND FOR EVENING SHOOT

Parking

Base Camp
Location Type : Filming Location
Parking Notes
55 SPACES IN NORTH LOT (8A-9P)

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Permit #S00072248

Updated July 2013

DOWNTOWN SANTA MONICA FILMING GUIDELINES

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.

- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.

- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.

- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.

- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.

- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.

- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.

- Street meters require the signature of the merchant adjacent to the space.

- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

NOT A PERMIT

Permit #S00072248

Updated July 2013

DOWNTOWN SANTA MONICA FILMING FEE SCHEDULE

All location fees are nonrefundable, except for rain/weather days; however, fees may be transferred to another Downtown Santa Monica filming date.

Downtown Santa Monica Fees:

$ 100 Student Films

$ 250 Nonprofit / Educational, exterior only

$ 512 Still Photography, exterior with low impact

$ 1,536 Still Photography, exterior with high impact

$ 512 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 9 or less) — This fee includes situations where commercial filming companies are conducting several street interviews with the public. These are small crews that set up at a fixed location or various locations to obtain public input. Involves minimal impact on the District and should not impact pedestrian flow.

$ 768 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 10 or more) — *Description same as above.*

$ 1,024 Film/Video Half-Day Shoots, *including Infomercials* (six-hour maximum, with teardown) — This fee includes exterior shoots and interior-only shoots with significant and unusual impact on pedestrian or vehicular traffic (rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk). Must obtain signatures from neighboring businesses.

$ 2,560 Film/Video All-Day Street Filming, *including Infomercials* — This fee allows multiple locations throughout the District, and includes interior and exterior shoots that have significant and unusual impact on pedestrian or vehicular traffic, such as rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk. Must obtain signatures from neighboring businesses.

FilmL.A. Fees:

$ 625 Application Fee

$ 105 (still photo) to $155 (filming) Notification Fee, Fee is a minimum, final cost depends on size of shoot.

$ 30 (per hour, 4 hour minimum**) Film Monitor Fee,** Film Monitor is assigned as needed.

City of Santa Monica Fees:

$105.06 – Still Photo Application Fee

$262.66 Filming Application Fee

All Fees will be collected by FilmL.A.

NO PERMIT

Downtown Santa Monica, Inc. 1351 Third Street Promenade, Suite 201, Santa Monica, CA 90401
310-393-8355 (T) www.DowntownSM.com 310-485-3921 (F)

Santa Monica Fire Department

Fire Prevention Division
333 Olympic Drive, Santa Monica, CA 90401
Phone (310) 458-8915 Fax (310) 395-3395

Special Events Permit

Permit Number	:13EVE263	Today's Date	:12-04-2013
Status	:ISSUED	Applied Date	:12/03/2013
Validated by	:lh	Approved Date	:12/03/2013
Inspector Area	:	Completed Date	:
		To Expire Date	:12/06/2013

SITE INFORMATION:

Address	:2200 OCEAN AVE SM
Parcel Number	:
Property Owner	:
Group-occup/use	:

APPLICANT INFORMATION:

Name	:LOCKBOX PRODUCTIONS
Address	:3535 HAYDEN AVE #310
City	:CULVER CITY, CA 90232
Phone Number	:838-4600
Class Code	:
Valuation	: $0.00
Construction	:
Description	:propane heaters for film shoot

FEE DESCRIPTION:	Item# Description	Account Code	Tot Fee	Paid
Prv. Pmts Cur. Pmts				
5433 LPG/Propane	01312400670	176.00	176.00	176.00 .00

Fees	:$0.00	Total Payments	:$176.00
Total Fees	:$176.00	Balance Due	:$0.00

Fire Permit Inspection Procedures

1. Fire Permit Inspection requests can be made from 7:30 a.m. to 5:00 p.m. Inspections requests shall only be accepted from the licensed contractor to whom the permit was issued. Inspectors are nomally conducted with a minimum of 48 hours prior notice every Tuesday through Thursday.
2. Fire Permit Reinspection Fees will be charged against the licensed contractor for reinspection, test failures, and callbacks.
3. Approved plans shall be kept on the job site **AT ALL TIMES** work is being completed. **NO** work is permitted or allowed **without** approved plans.
4. An Investigation and Penalty Fee of three (3) times the **TOTAL** Fire Permit Fees shall be charged against the licensed contractor for **ANY** work completed **without** approved plans and/or proper Fire Permit(s).

NOTE: Please see the back of this form for additional information and instructions.

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